

PRESS RELEASE**Mitsumi Appoints New President to run its Distribution Business**

- *Mathew Thomas joins the firm from HP*
- *Distributor also expands its team strength*

UAE – August 3, 2021: Mitsumi Distribution, a leading IT distributor today announced the appointment of Mathew Thomas as President, to help accelerate the company's next stage of growth.

In his new role, Mathew will be responsible for driving continued growth across the Middle East & Africa – including overseeing operations, managing existing partnerships and development of new revenue opportunities. In addition, the company has also hired a senior business development manager and other team members across different roles as part of its ambitious expansion strategy.

"It's an exciting time for us and we are pleased to welcome Mathew Thomas as the President for the distribution business in Middle East & Africa. As we are one of the fastest growing distributors in this region, his vast experience will be extremely valuable to lead our operations," said **Jagat Shah, Chairman & CEO, MITSUMI Distribution**. *"Furthermore, we have also increased our team strength, as they will also help to execute our strategy, deliver better service and enhance value for all of customers and partners. We look forward to their valued contributions in the months and years ahead."*

On his appointment, **Mathew Thomas, President** said, *"It gives me great pleasure to join Mitsumi, a leading distribution company that is built on years of trust and prestige. I look forward to working with a dynamic team, building on the company's momentum, and helping the company advance in their strategic growth plan."*

Mathew joins Mitsumi from HP Middle East where he served as VP and MD for 11 years in the region and he brings more than 20 years of leadership experience with various global brands such as Dell, DHL and Redington.

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